

## REMARKS

### INTRODUCTION

In accordance with the foregoing, claim 44 has been cancelled. Claims 1-4, 6, 7, 11, 14-17, 19-22, 24, 25, 35-43 and 45-48 are pending and under consideration.

### ADVISORY ACTION

In the Advisory Action mailed July 10, 2009, the Examiner noted that all pending claims still stand rejected. Claims 1-4, 11, 16, 17, 19-22, 36-38, 40, 42-45 and 47 were rejected under 35 USC 103(a) as being unpatentable over Corey et al. (US 5,703,655) (hereinafter "Corey") in view of Kawase et al. (EP 1 063 797) (hereinafter "Kawase"). Claims 35, 39, 41, 46 and 48 were rejected under 35 USC 103(a) as being unpatentable over Corey in view of Kawase and further in view of Chen (US 2002/0136538) (hereinafter "Chen"). Claims 6, 7, 24, and 25 were rejected under 35 USC 103(a) as being unpatentable over Corey in view of Kawase and further in view of Jain et al. (US 6,360,234) (hereinafter "Jain"). Claims 14 and 15 were rejected under 35 USC 103(a) as being unpatentable over Corey in view of Kawase and further in view of Thomas et al. (US 6,847,395) (hereinafter "Thomas").

Claim 44 has been cancelled.

Further, in the Advisory Action, the Examiner noted that the abstract, Figures 6 and 7, and paragraphs [0117] – [0120] of Hiroahi disclose displaying program information searched by a genre selected from the viewer **using a channel and genre extracted** from the short program information. However, it is respectfully submitted that independent claims 1, 11, 19, 36, 37, 38, 40, 42, 43, and 45 of the present application recite **determining a category item** for the A/V signal **using feature information** included in at least one of system information and additional information of the received A/V signal. Thus, the technical feature of Hiroahi differs from the technical feature of the present application.

Reconsideration of the claims in view of the arguments filed on June 29, 2009 and the above noted argument is respectfully requested.

**CONCLUSION**

Finally, if there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

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